IFF's 2024 GOAL



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1. VISION OF THE WORK

- 1. Define and validate «Goal 2024» and objectives :
 - > IOC short list to be considered for the 2024 Olympic Games
 - > IFF's Strategic Planning
- 2. Scope of the work: Assess actual IFF's strengths and weaknesses and share opinions to develop the IFF's strategic road map to "qualify" for the IOC short list
- 3. Spirit of the work:
 - Develop a common view within Floorball/IFF's community and stakeholders
 - · Identify opportunities and risks
 - Define priorities and action points
 - Get the input from NFs



2

2. PROCESS

Where do we want to go and how to get there

- 1. Task Force group
- 2. SWOT
- 3. Gap analysis between IFF's current situation and IOC criteria
- 4. Competences Matrix
- 5. Monitoring tool / Dashboard
- 6. Networking and lobbying
 - Liaison with the IOC
 - Ambassadors



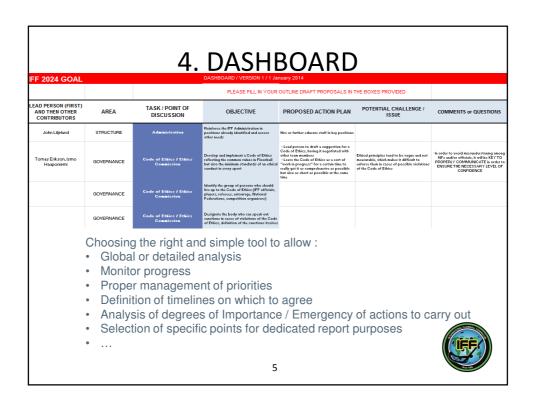
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3. SOME TASKS IDENTIFIED

- Multi-Sport Games
- Code of Ethics
- > Entourage of the Athletes
- > Equality/Women Commission
- > Rules to fight competition fixing
- Image of the sport / Appeal of Floorball to Youth, Media, Sponsors

4

- > Athletes Career Programme
- Sustainability projects
- Proposal to the IOC (format/quota)
- Properly communicate around project
- **>**



WORKING WITH THE DASHBOARD Repartition of tasks, among Task Force members, by areas of competences to define objectives and propose action plans Mar-June 2014 Review proposals and determine priorities and actions. Work on action plans for implementation Aug-Oct 2014 Main outcomes resulting in positive and beneficial aspects for Floorball and IFF Governance Youth appeal Social Media Athletes' Commission Sport TV / Marketing / Communication Sustainability Entourage Commission Multi-Sport Games Work in progress for the Future of IFF and Floorball

